

FULLY FUNDED SUPPORT TO HELP YOU GROW YOUR BUSINESS

SUNDERLAND SOFTWARE CITY OFFERS SMES ACROSS THE NORTH EAST A WIDE RANGE OF SUPPORT SERVICES, TO HELP YOU GROW AND MANAGE YOUR BUSINESS.

FIND OUT HOW YOU CAN BENEFIT FROM FULLY-FUNDED:



MARKETING SUPPORT Working with experienced marketing strategists, you'll receive 1-2-1 consultancy followed by the creation of a bespoke marketing plan for your business, product or service.



MARKET INTELLIGENCE From running focus groups for discussion around pricing and product usage, to creating survey models or desk-based market research analysis, our Market Intelligence service will help you get under the skin of potential customers and deepen your market sector knowledge.



TECHNICAL SPECIFICATIONS Before taking the plunge with a new digital platform, work with a developer to scope out your full requirements. Whether you're looking to develop an app, an e-commerce site or simply to introduce a new CRM system, a Technical Specification will identify the functionality you need to get going.

Sunderland Software City is inspiring and supporting the growth of the technology sector across the North East of England. We want to make the region *the* place to do business for the international digital community.

ELIGIBILITY

Our support is free to access for businesses registered or working in Sunderland, Durham, South Tyneside, North Tyneside, Newcastle, Gateshead and Northumberland.

WHAT ARE YOU WAITING FOR?

TO FIND OUT MORE, OR TO ACCESS OUR SUPPORT, CONTACT

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European Union
European Regional
Development Fund